

COOKIES POLICY

This Cookie Policy is an integral part of the Terms and Conditions and Privacy Policy of the website (hereinafter, the "Website") available at the www.frenetic.ai.

In order to facilitate your navigation on the Website, SP CONTROL TECHNOLOGIES, S.L. (hereinafter, "FRENETIC"), with tax identification number: B-87193637 and registered office at Rios Rosas Street, number 36, 3rd right, 28003 Madrid, informs you that it uses data storage and recovery devices: cookies, advertising pixels or technologies with similar functionalities (hereinafter, "Cookies").

In any case, we inform you that FRENETIC is responsible for the Cookies and the processing of the data obtained through first-party and third-party Cookies deciding on the purpose, content and use of the processing of the information collected.

What is a cookie?

Cookies are files containing small amounts of information that are downloaded to the User's device when visiting a website.

Cookies are essential for the operation of the Internet; they cannot damage the User's computer/device and, if activated in your browser settings, help identify and resolve possible errors in the operation of the Website. Cookies have many purposes, such as allowing you to navigate between pages efficiently, remember your preferences and, in general, improve your experience as a User. They also help ensure that the ads you see online are the most relevant to you and your interests.

Frenetic, Calle de Santa Engracia 108, 3º D Exterior, 28003, Madrid

CIF nº B87193637

administración@frenetic.ai

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Use of Cookies by FRENETIC

By accepting the Cookie advertisement that appears at the beginning of navigation on the Website or by setting Cookies, you expressly accept the use of these Cookies on your devices. If you disable Cookies, some of the utilities available to the Website may not function properly.

Specifically, FRENETIC is using Cookies for the purposes set out below. If FRENETIC uses other Cookies in the future in order to provide more and better services, the User will be informed of this.

TECHNICAL COOKIES

Technical Cookies are essential for you to be able to move around the Website and use its functions. In general, these Cookies enable the different functions of the Website, make your navigation more secure or provide functions that are previously requested by you. As they are necessary for the operation of the Website, these Cookies will be activated by default and cannot be denied.

FRENETIC may use the necessary Cookies to save your selection in our cookie's settings, to stabilize your navigation or to make it more secure.

Cookies	Purpose	Supplier	Expiration
frenetic_session	This Cookie enables us to keep session data including non-User data like User id or email address.	FRENETIC	Session Technical
IFOfGcgEbMggWumT9yclLp42YEiuQVcBKZOVTGp		FRENETIC	1 month

laravel_cookie_consent	This Cookie records the User's consent to use first-party and third-party Cookies in our Cookie's settings.	FRENETIC	Persistent
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These Cookies are necessary for the operation of the Website and therefore cannot be deactivated.

PERSONALIZATION COOKIES

These Cookies allow to remember information so you can access the service with certain characteristics that can differentiate your experience from that of other Users, such as, for example, the language, the number of results to be shown when the User performs a search, the appearance or content of the service depending on the type of browser through which the User accesses the service or the region from which he or she accesses the service, etc. In the event that this customization is necessary for the operation of the Website or is requested directly by you, it will remain active as it is essential for the operation of the Website.

Personalization Cookies	Purpose	Supplier	Expiration
lang	This Cookie remembers the language selected by a user to display a web page.	LinkedIn	Session
bcookie	This cookie is used to identify the User through the application. This allows you to access a Website through your LinkedIn application, for example.	LinkedIn	2 years

ANALYTICAL COOKIES

These Cookies allow tracking and analysis of User behavior, including quantification of ad impacts. The information collected through this type of Cookie is used to measure the Website's activity in order to introduce improvements based on the analysis of the data on the use made by the Users of the service.

You can accept or reject the installation of these Cookies.

Suppliers and analytical Cookie information	Purpose	Expiration
Google Analytics	Google Analytics is a web analytics tool that uses information from Cookies to analyze the number of visitors and visits on the Platform, the average duration of the visit, the average number of pages viewed by each User, geographical socio-demographic reports (depending on language, location, Internet provider, mobile device...).	2 years
Hotjar	With Hotjar you will be able to see how visitors are really using your website, collect User feedback and turn more visitors into customers.	1 year

ADVERTISING COOKIES

These Cookies are those that store information on the behavior of Users obtained through continuous observation of their browsing habits, which allows the development of a specific profile to display advertising based on this or to carry out certain processing and advertising actions. Likewise, through the use of these Cookies you may be able to receive advertisements from FRENETIC on third party websites. You can accept or reject the installation of these Cookies.

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Suppliers and analytical information	Purpose	Expiration
Google (Google Tag Manager)	We use the Google platform to manage all the Cookies and other technologies that treat your information in the Website.	13 months
Google (DoubleClick)	We use Doubleclick's Cookies to be able to analyse your navigation and to offer you news and relevant information from FRENETIC.	13 months

Control and deletion of Cookies

With the Cookie's settings tool, you have the ability to reject or accept Cookies that require your consent. You can also block and delete Cookies by changing your browser settings.

Also, to manage Cookies, most browsers allow you to refuse or accept all Cookies or to accept only certain types of Cookies. The process for managing and deleting Cookies can be found in the help function integrated in the browser. If you wish to limit the use of Cookies, you may not be able to use all the interactive functions of the Website.

You can allow, block or delete Cookies installed on your computer

- Firefox: <https://support.mozilla.org/es/kb/habilitar-y-deshabilitar-cookies-sitios-web...>
- Chrome: <https://support.google.com/accounts/answer/61416?hl=es>
- Explorer: <https://support.microsoft.com/es-es/help/17442/windows-internet-explorer-dele>
- Safari: <https://support.apple.com/es-es/guide/safari/sfri11471/mac>
- Opera: <https://help.opera.com/Windows/11.50/es-ES/cookies.html>

Browser notifications

If you have accepted, when you start browsing the Website, to receive notifications through the pop-up window, FRENETIC will be able to send you pop-up notifications about news and relevant content about its corporate purpose. You can configure these pop-up notifications, both from FRENETIC and from other websites, through the configuration or options of your browser.

Setting up ads on other platforms

As with computer browsers, mobile device browsers allow you to make changes to your privacy options or settings to disable or delete Cookies.

If you wish to change your privacy settings, please follow the instructions specified by your mobile browser developer.

Below are some examples of links that will guide you through modifying the privacy settings on your mobile device:

[Safari for IOS](#)

[Chrome for Android](#)

Last updated: 13 November 2020